

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



for every use - Soil or Water - Painter or Pot



49c CLAY POT  
45c PAPER POT

EVERGREEN 5-8 leaves 8-16" tall 3" pot  
CHINESE 4-6 leaves 5-8" tall 25c Barerooted

NO LOSSES from Sales or Abuse  
The New Patented Rosette



22c  
20c  
14c  
12c  
2" Pot  
2½" Pot  
CLAY POT  
PAPER POT

HAHNII  
SANSEVIERIA

## NATURE'S 2 MOST DURABLE HOUSE PLANTS

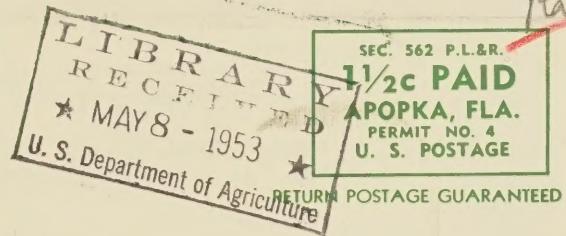
*John's*  
PLANTS SEEDS BULBS

APOPKA, FLORIDA



Librarian  
U.S. Dept of Agriculture  
Washington 25, D. C.

"My Son Took Me In Business."



ABF MAY 1953

(PRINTED IN U. S. A.)

# INDOOR FOLIAGE PLANTS

LOW COST PLANTS AVAILABLE YEAR AROUND



**NEPHTHYTIS**  
(*Liberica*)



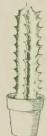
**PEPEROMIA**  
(*Obtusifolia*)



**PHILODENDRON**  
(*Cordatum*)



**POTHOS AUREUS**  
(*Scindapsus*)



**CACTUS**  
(*Cereus Peruvianus*)



**IVY**  
(Hahn and Grape)



**AGAVE**  
(*Sisalana*)



**AGAVE**  
(*Decepsis*)



**ARDISIA**  
(*Crenulata*)



**CRASSULA**  
(*Aborescens*)



**SERRISA**  
(*Foetida-Variegated*)



**DRACAENA**  
(*Godseffiana*)



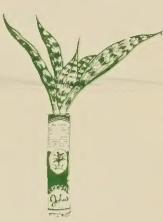
**SANSEVIERIA**  
**LAURENTII**



**PLANT  
COMBINATION**



**CHINESE  
EVERGREEN**  
(*A. Simplex*)



**SANSEVIERIA**  
**ZEYLANICA**



**NEANTHE BELLA  
PALM**  
(*Chamaedorea*)



**PHILODENDRON JOHNSII**  
(*Selloum*)



**VERY  
GOOD**  
**SANSEVIERIA  
HAHNII**



**PHILODENDRON  
DUBIUM**



**PHILODENDRON  
HASTATUM**



**PHILODENDRON  
MONSTERRA**

DO NOT MIX CLAY WITH PA



# DESCRIPTION AND PRICES

*John*  
PLANTS SEEDS

## A Good Variety For Dish Gardens and Planters

### POT GROWN — HARDY PLANTS

NAME	DESCRIPTION		PAPER POT	CLAY POT
<b>NEPHTHYTIS</b>	Large dark green leaves.	2" pot (1 plant) 2½" pot (2 plants) 3" pot (3 plants)	9c 18c 25c	10c 20c 29c
<b>VARIEGATED NEPHTHYTIS</b>	Very colorful, smaller, crinkled leaves.	2" pot (1 plant)	15c	16c
<b>PEPEROMIA</b>	Many waxey, dark green leaves.	2" pot (1 plant) 2½" pot (2 plants) 3" pot (3 plants)	9c 18c 25c	10c 20c 29c
<b>PHILODENDRON</b>	Number 1 in sales. (Cordatum) (Either long or short vines)	EXTRA NICE 2" pot (1 plant) 2½" pot (2 plants) 3" pot (3 plants)	9c 18c 25c	10c 20c 29c
<b>POTHOS AUREUS</b>	Golden variegation for color.	2" pot (1 plant)	9c	10c
<b>POTHOS MARBLE QUEEN</b>	Snowy white variegation.	2" pot (1 plant)	20c	21c
<b>CACTUS</b>	From 2-5" tall in special soil.	2" pot (1 plant)	9c	10c
<b>IVY</b>	Hahn or Grape or Mixed. Erect growth when small.	2" pot (1 plant) 2½" pot (2 plants)	9c 18c	10c 20c
<b>AGAVES</b>	Sisalana (Smooth edge) Order either Decepens (Rough edge) or Both.	2" pot (1 plant)	9c	10c
<b>ARDISIA</b>	Woody, compact. Used in Juvenile stage. 5-8 wavy margined leaves.	2" pot (1 plant) 2½" pot (1 plant)	9c 18c	10c 20c
<b>CRASSULA</b>	Small, bushy and well shaped.	2" pot (1 plant) 2½" pot (1 plant)	9c 18c	10c 20c
<b>SERRISA</b>	Very dainty, woody plant with perfect white margined leaves.	2" pot (1 plant)	9c	10c
<b>DRACAENA</b>	Slender woody plant—Large dark green leaves with white spots.	2½" pot (1 plant)	20c	22c
<b>PLANT COMBINATION</b>	3 pot grown assorted plants frequently varied for best arrangement.	3" pot (3 plants)	25c	29c
<b>CHINESE EVERGREEN</b>	4-6 leaves, 5-8" tall, Barerooted . . . . . 5-8 leaves, 8-16" tall, 3" pot (1 plant)	wax wrap 25c 45c		49c
	For Every Use—Soil or Water—Planter or Pot.			

<b>THE EVER NEW SANSEVIERIAS</b>		WAX WRAP	PAPER POT	CLAY POT
No Losses from Sales or Abuse.				
<b>S. LAURENTII</b> —(Gold Banded)	The Special, 3-5 leaves, 12-20" tall. The Regular, 2-3 leaves, 15-18" tall. The Rosette, 3-5 leaves, 4-8" tall.	Bare Rooted Roots in Sphagnum Moss	18c 15c 15c 9c	
<b>S. ZEYLANICA</b>	3-4 leave, 6-10" tall	2" pot	12c	14c
<b>S. HAHNII</b>	The New Patented Rosette. Pot Grown—Excellent Color.	2½" pot (1 plant)	20c	22c

<b>NEANTHE BELLA PALM</b>				
<b>NEW</b>	"Perfect for Dish Gardens or Growing on." — Likes shade.	2" pot (1 plant)	9c	10c

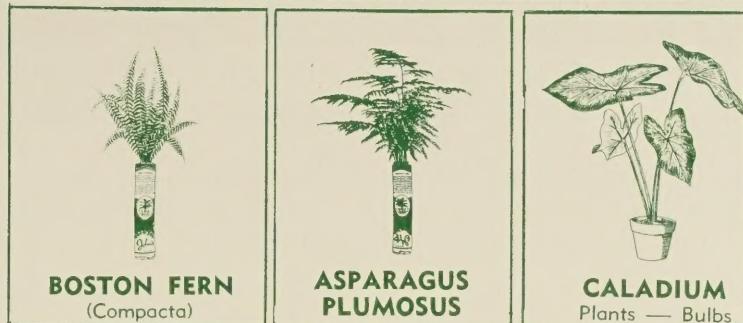
## LARGE CUT-LEAF PHILODENDRONS

<b>P. JOHNSII</b>	Beautiful erect growth.			
NEW	A must in the decorator's manual. The 4" pot size shipped only in minimum quantities of 12 plants per box or multiples thereof.	3" pot 4" pot	60c \$1.25	65c \$1.30
<b>P. DUBIUM</b>	3-5 leaves, 10-18" tall	4" pot		
<b>P. HASTATUM</b>	4-6 leaves, 10-15" tall	4" pot		
<b>P. MONSTERRA</b>	3-4 leaves, 15-24" tall	4" pot		
			Paper Pots Only Minimum Order of 12 Plants Which May Be Assorted	
				\$20

We Recommend 4 of Each to Answer All Needs.

**PAPER POTS**      **CLAY POTS ARE SH**

# SPECIAL AND SEASONABLE PLANTS



**BOSTON FERN**  
(Compacta)

**ASPARAGUS**  
**PLUMOSUS**

**CALADIUM**  
Plants — Bulbs

NAME	DESCRIPTION	WAX WRAP	PAPER POT	CLAY POT
<i>Selected Ferns--- 20 Years of Experience Behind Them</i>				
<b>BOSTON FERN</b> (Compacta)	For a 4" pot	Bare rooted.		
<b>TRUE BOSTON FERN</b> (Bostonensis)	For a 3" pot	Roots in Sphagnum Moss.	12c	
<b>ASPARAGUS PLUMOSUS</b>	For a 3" pot	Directions	15c 9c	

## CALADIUM PLANTS for APRIL and MAY

Colorful, Assorted, Fancy Leaves — Pot grown.  
Recommended for Southern States, only.

3" pot

25c

29c

## CALADIUM BULBS

The Special Mixture—30% Whites separated from 70% Reds.

The Named Varieties:

**CANDIDUM**—Snow-white with dark green ribs.

**MRS. EDITH MEAD**—Snow white with green border and red ribs.

**TRIOMPHE DE L'EXPOSITION**—Velvety red center shading to narrow green border.

**D. M. COOK**—Rumpled leaf, deep plum center.

**LORD DERBY**—Rose with dark green veins and ribs.

**MRS. F. SANDERS**—Large splotched leaf.

PRICE EACH		
Size By Diameter	Mixed Varieties	Named Varieties
1 inch	8c	10c
1-1½ inch	10c	12c
1½-2 inch	12c	15c
2-2½ inch	15c	20c

10% discount on 1000 Bulbs or more.

A color card for your counter goes with each order.

Here is our **New** Line of Cypress Wood Planters which are **New** reproductions of something Old with **New** Sales Appeal... as a **New** style accessory for any Home & a **New** conversation piece.

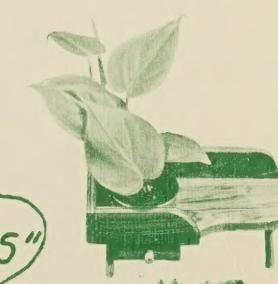
Item No	Description	Cost Each F.O.B. Apopka
15	Rocking Chair with Philodendron in 2" wood colored plastic pot.	90¢
16	Wheelbarrow with Philodendron in 2" wood colored plastic pot.	90¢
17	Cobbler's Bench with Philodendron in 2" wood colored plastic pot.	90¢



#15



#16



#17

They are shipped in an Assortment of Beach. The 24 planters complete with.. Planter, 2" plastic pot and pot grown Philodendron .... (Weight = 15 lbs.)

Cost = \$21.60

Our Tests Show That These Are "HOT ITEMS"

**SHIPPED ONLY IN FULL BOXES**

# Your NEW ORDER FORM

*John's*  
PLANTS SEEDS BULBS  
APOPKA, FLORIDA

PLEASE USE THIS FORM TO SAVE TIME AND EXPENSE  
AND TO PREVENT ERRORS

(We will send you a new one with each order placed.)

MAY 1953

Ship us as checked F.O.B. Apopka, Florida, Express Collect.

PLANTS IN WAXED PAPER WRAP AND WAXED PAPER POTS.

Quantity Wanted	Pot Size	Description	Cost Each
2"	NEPHTHYTIS	9c	
2"	PEPEROMIA	9c	
2"	PHILODENDRON	9c	
2"	POTHOS	9c	
2"	CACTUS	9c	
2"	IVY _____ or _____	9c	
2"	AGAVE _____ or _____	9c	
2"	ARDISIA	9c	
2"	SANSEVIERIA HAHNII	12c	
2"	POTHOS MARBLE QUEEN	20c	
2"	CRASSULA	9c	
2"	SERRISA	9c	
2"	VARIEGATED NEPHTHYTIS	15c	
2"	NEANTHE BELLA PALM	9c	
2½"	DRACAENA	20c	
2½"	NEPHTHYTIS	18c	
2½"	PEPEROMIA	18c	
2½"	PHILODENDRON	18c	
2½"	IVY _____ or _____	18c	
2½"	SANSEVIERIA HAHNII	20c	
2½"	ARDISIA	18c	
2½"	CRASSULA	18c	
3"	NEPHTHYTIS	25c	
3"	PEPEROMIA	25c	
3"	PHILODENDRON	25c	
3"	CALADIUM PLANT ASST.	25c	
3"	CHINESE EVERGREEN	45c	
3"	PHILODENDRON JOHNSII	60c	
3"	PLANT COMBINATION	25c	
4"	PHILODENDRON JOHNSII	1.25	
4"	P. MONSTERRA	Minimum	
4"	P. DUBIUM	12 20.00	
4"	P. HASTATUM	plants	

Quantity Wanted	Description	Cost Each
W	TRUE BOSTON	15c
A	BOSTON COMPACTA	12c
X	ASPARAGUS PLUMOSUS	9c
W	R CHINESE EVERGREEN	25c
R	A S. LAURENTII (SPECIAL)	18c
A	P S. LAURENTII (REGULAR)	15c
P	E S. LAURENTII (ROSETTE)	15c
E	D S. ZEYLANICA	9c

## YOUR BULB ORDERS

Quantity Wanted	Diameter	Description	Cost Each

AZALEAS again in SEPTEMBER  
for forcing and growing on.

## CYPRESS WOOD PLANTERS

Assts. of	8 #15 Rocking Chairs
	8 #16 Wheelbarrows
	8 #17 Cobbler's Benches

\$21.62 24 planters & plants  
complete - F.O.B., Apopka

## FOR GROWING ON

3-5 leaf NEPHTHYTIS	7c
4-5 leaf PEPEROMIA	7c
3-5 leaf PHILODENDRON	7c
4-6 leaf CHINESE EVERGREEN	25c
Thous. PHILODENDRON EYES	\$15.00

## PLANTS IN CLAY POTS TO BE SHIPPED UNDER SEPARATE COVER.

Quantity Wanted	Pot Size	Description	Cost Each
2"	NEPHTHYTIS	10c	
2"	PEPEROMIA	10c	
2"	PHILODENDRON	10c	
2"	POTHOS	10c	
2"	CACTUS	10c	
2"	IVY _____ or _____	10c	
2"	AGAVE _____ or _____	10c	
2"	ARDISIA	10c	
2"	SANSEVIERIA HAHNII	14c	
2"	POTHOS MARBLE QUEEN	21c	
2"	CRASSULA	10c	
2"	SERRISA	10c	
2"	VARIEGATED NEPHTHYTIS	16c	
2"	NEANTHE BELLA PALM	10c	
2½"	DRACAENA	22c	
2½"	NEPHTHYTIS	20c	
2½"	PEPEROMIA	20c	
2½"	PHILODENDRON	20c	

Quantity Wanted	Pot Size	Description	Cost Each
2½"	IVY _____ or _____	20c	
2½"	SANSEVIERIA HAHNII	22c	
2½"	ARDISIA	20c	
2½"	CRASSULA	20c	
3"	NEPHTHYTIS	29c	
3"	PEPEROMIA	29c	
3"	PHILODENDRON	29c	
3"	CALADIUM PLANT ASST.	29c	
3"	CHINESE EVERGREEN	49c	
3"	PHILODENDRON JOHNSII	65c	
3"	PLANT COMBINATION	29c	
4"	PHILODENDRON JOHNSII	\$1.30	

Ship to \_\_\_\_\_

PLEASE INCLOSE A LETTERHEAD FOR OUR FILE AND CLARITY OF ADDRESS.

NOTE: CLAY POTS SHIPPED ONLY IN FULL BOXES.

DETACH ON DOTTED LINE





# **Please Notice: SHIPPING RESTRICTIONS TERMS OF SALE**

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

## **SHIPPING UNITS AND WEIGHTS:**

1. Plants in **WAXED PAPER WRAP** are best shipped in units of 60, 100 or 120 to the box and can be assorted as to varieties.

The shipping weights are as follows:

60 Plants in Waxed Wrap to a Box. Approx. weight, 14-19 lbs.  
100 Plants in Waxed Wrap to a Box. Approx. weight, 25-35 lbs.  
120 Plants in Waxed Wrap to a Box. Approx. weight, 30-38 lbs.

2. Plants in **CLAY POTS** can only be shipped in the following units, though they can be assorted as to varieties.

50 Plants in 2" **CLAY POTS** to a box. Approx. weight, 25 lbs.  
40 plants in 2½" **CLAY POTS** to a box. Approx. weight, 33 lbs.  
25 plants in 3" **CLAY POTS** to a box. Approx weight, 30 lbs.  
12 Plants in 4" **CLAY POTS** to a box. Approx. weight, 19 lbs.

3. Plants in **WAXED PAPER POTS** can only be shipped in the following units, though they can be assorted as to varieties.

60 or 120 Plants in 2" pots to a box. Approx. weight, 15 or 28 lbs., respectively.  
50 or 75 Plants in 2½" pots to a box. Approx. weight, 18 or 26 lbs., respectively.  
50 Plants in 3" pots to a box. Approx. weight, 28 lbs.  
25 Plants in 4" pots to a box. Approx. weight, 28 lbs.

4. **BULBS:** Shipped in Separate Boxes.

A \$10 order of any size Bulbs, Approx. weight, 8-10 lbs.  
If your order specifies parcel post, please allow for postage.

**TIME OF SHIPMENT:** Unless otherwise specified by you, your order will be scheduled for immediate shipment.

**TERMS OF SALE:** The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.

**CLAIMS:** Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

**10% DISCOUNT:** I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.



**PLANTS SEEDS BULBS**

## APOPKA, FLORIDA

# STANDING ORDER PLAN

# SAVE TIME, MONEY and CORRESPONDENCE

Have weekly or bi-weekly shipments coming in  
Don't have too many plants on hand one time and  
not enough on another. You can always cancel!!

Please Ship The Following Standing Order To ARRIVE On The Dates Shown Until Cancelled.

**Stock Available For GROWING ON —**

NEPHTHYTIS	Bare Rooted	3-5 leaves	<b>7c</b> each
PEPEROMIA	Bare Rooted	4-5 leaves	<b>7c</b> each
PHILODENDRON	Bare Rooted	3-5 leaves	<b>7c</b> each
CHINESE EVERGREEN	Bare Rooted	4-6 leaves	<b>25c</b> each

## **PROPAGATING VINES (For Eyes)**

**PHILODENDRON—\$15.00 per 1000 eyes**